

Go Digit General Insurance Limited

IRDAI Registration No. 158 dated 20 Sep 2017

Form NI-36- Business -Channels Wise

For the period ended 31 Mar 2024

CIN - U66010PN2016PLC167410



Sl.No.	Channels	For the Quarter 31 Mar 2024		Upto the Quarter 31 Mar 2024		For the Quarter 31 Mar 2023		Upto the Quarter 31 Mar 2023	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	1,22,876	11,339	4,80,198	40,712	90,250	6,274	3,35,446	21,087
2	Corporate Agents-Banks	4,831	1,026	24,666	3,512	8,191	523	25,468	1,893
3	Corporate Agents -Others	1,32,204	8,724	3,06,074	23,669	18,545	1,191	77,035	4,420
4	Brokers	16,04,985	1,23,354	67,68,046	5,17,076	19,43,204	1,06,046	68,70,937	4,24,097
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business								
	-Officers/Employees	26,373	16,145	2,29,060	69,357	2,36,669	26,791	10,10,507	87,256
	-Online (Through Company Website)	92,387	2,770	4,23,249	11,272	1,20,376	2,766	4,21,173	11,279
	-Others	-	-	-	-	-	-	-	-
7	Common Service Centres(CSC)	18,180	345	73,332	1,256	11,765	104	17,737	151
8	Insurance Marketing Firm	3,770	274	12,947	857	290	28	510	42
9	Point of sales person (Direct)	5,90,266	27,873	23,48,303	1,05,352	4,23,740	16,226	16,32,226	57,123
10	MISP (Direct)	1,23,383	5,072	5,00,852	19,434	57,097	2,145	2,24,790	7,735
11	Web Aggregators	2,013	135	11,301	1,612	3,322	461	9,834	924
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Other	-	-	-	-	-	-	-	-
	Total (A)	27,21,268	1,97,057	1,11,78,028	7,94,110	29,13,449	1,62,555	1,06,25,663	6,16,007
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	27,21,268	1,97,057	1,11,78,028	7,94,110	29,13,449	1,62,555	1,06,25,663	6,16,007